



THE MOST POPULAR WEB PORTAL ABOUT EDUCATION IN BULGARIA

Average monthly unique visitors:

100 000

Average monthly page views/impressions:

250 000

KEY BENEFITS

Students first

Our information helps students make better choices by offering comprehensive overview of all study options available.

Analytics & ROI

Transparency and complete reports on clicks and conversions.

Market insight

With more than 10 years of experience in the educational market, we provide insight on educational trends, students' needs, behaviour and expectations.

Awareness

100%

Interested students

50%

Conversions

20%

Facebook page

over 20 000 fans

& Instagram placement

Direct mailing

Targeting by age, location and interests

Newsletter

15 000 subscribers data base

Personal mail message

Pre-selected target audience

30% open messages

10% clicks on the message