

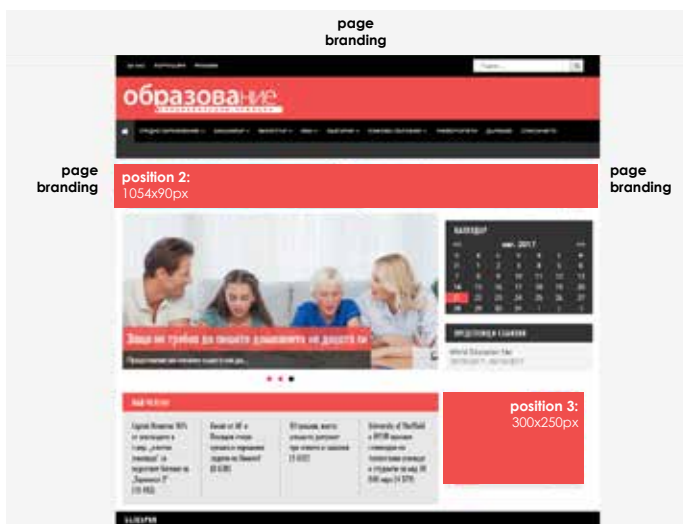
THE WEB PORTAL FOR INTERNATIONAL EDUCATION

GENERAL INFO:

www.studyabroad.bg is the most popular web portal for education in Bulgaria.

We present up to date and in-depth information about education abroad on different levels - High School, Bachelor, Master & MBA. We follow the news, trends, rankings and events in education and present them at our audience on a daily basis.

Our mission is to enable universities to market themselves effectively while bringing variety of study opportunities available worldwide.



FAST FACTS: FOR UNIVERSITIES ONLY

Guaranteed monthly impressions: 80 000
Unique visitors/ month: 40 000

RATE CARD:

		Annual price
1	University profile	49.00 EUR
2	Featured university	99.00 EUR /2 months/
3	Web Campaign	395.00 EUR
4	Advertising Package	695.00 EUR

1 UNIVERSITY PROFILE

Visible in category universities

- Listed among other universities in the country of residence
- Listed below editorial information about certain course
- Introduction
- Link to university webpage
- Videos
- Student testimonials

49€

Estimated Targeted views on annual basis – 5 000

2 FEATURED UNIVERSITY - includes university profile attributes

1 + 2

- 20 times more awareness
- visible in university category ABOVE the search engine
- FEATURED universities is visible in inside pages and in article

99€

Estimated Targeted views on annual basis – 15 000

3 WEB CAMPAIGN - includes Featured University attributes

1 + 2 + 3

- 30 000 impressions web banner
- PR Article online
- 2 facebook posts

395€

Estimated Targeted reach on annual basis – 25 000

4 ADVERTISING PACKAGE - includes Web Campaign attributes

1 + 2 + 3 + 4

- University profile in the Free Online Master & MBA Guide
- Profile in print Master & MBA Guide

695€

Estimated Targeted reach on annual basis – 50 000