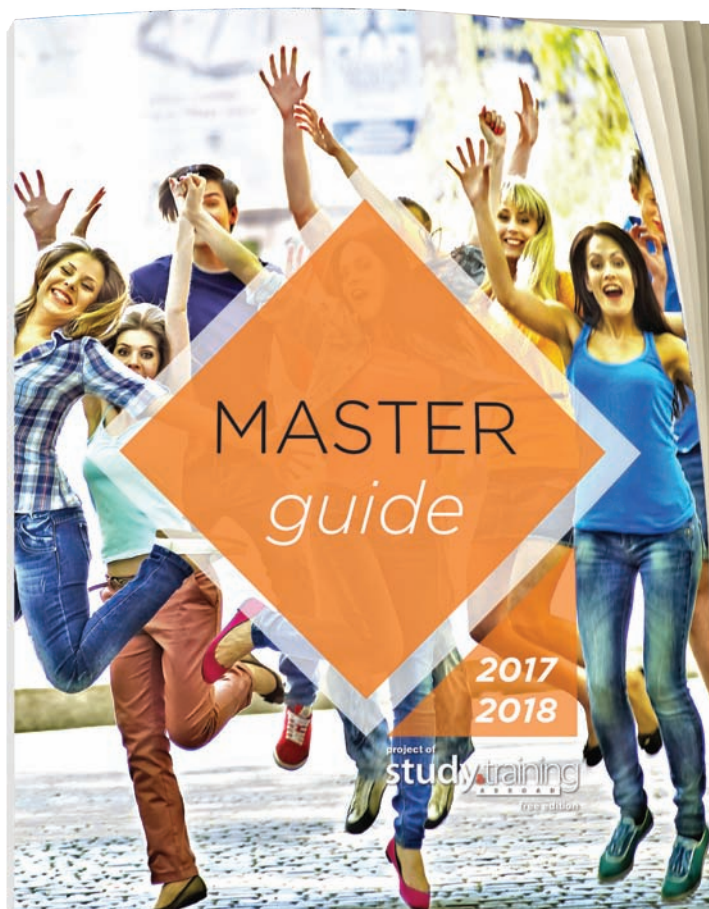


MASTER & MBA GUIDE ONLINE & PRINT

studyabroad

POSTGRADUATE EDUCATION GUIDE



GENERAL INFO:

Master & MBA Guide is the only print and online edition to present the difference between all post-graduate programs and the need and benefits each one gives. Apart from detailed description of MA, MBA, EMBA and professional qualifications, it presents Master programs in over 20 countries from Europe, Asia & North America.

EDITORIAL FACTS:

Periodicity: annual, published April & November

Circulation: 15 000 print copies and over 30 000 downloads of the online copy

Reach: cumulative audience of 50 000 people in two countries – Bulgaria, Romania

DISTRIBUTION:



8 000 copies at the following events

- Access MBA Bulgaria & Romania
 - QS Grad School tour
 - RIUF Romania
 - World Education Fair Bulgaria & Romania
- 7 000** copies - 150 universities in Bulgaria, Romania, Macedonia & Albania
- leading HR experts and companies
 - career centers, libraries
 - career forums & events

RATE CARD:

395 EUR



Online profile
www.studyabroad.bg

2 pages
990 EUR



Print &
Online profile

DIGITAL DISTRIBUTION

Over **30 000** downloads on annual basis;
Direct mailing to targeted contacts;
Interactive online profiles with QR codes, links and videos

FOR UNIVERSITIES:

Universities are invited to participate **with 2 pages University profile**, published after basic information about the country of residence. All profiles follow certain template.